

WE³

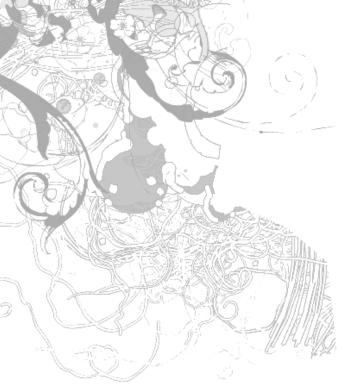
What happens when matter changes form? When the rigidity of the hard line is removed we are left with a soft, draping demarcation of space. No longer does the line need to be crossed to get to the other side but we can use the line in a new way to redefine the area.

Ice melts to water; water evaporates to gas; these phase transitions are fast or slow but at the end one truth remains: What was is no longer it is replaced with something not better but just different.

We found our inspiration this season in this transitional process. It allows us to see objects, emotions, ideas and concepts from both extremes and know that what spot on the spectrum we choose is ours. The grey areas are ours to occupy.

Derived from simple shapes such as the circle, triangle and rectangle, this collection is anything but hard lines. It has a soft liquidity that holds the knowledge of its hard edge strength without any bravado. It is strong in its vulnerability.





www.we3.ca WE³



bamboo featherweight / hempcell

Scoopneck 3/4 Sleeve Essential

bamboo featherweight



bamboo featherweight

Oversized Raglan Essential

bamboo featherweight



bamboo featherweight



bamboo featherweight



bamboo featherweight





organic cotton

Shirt Dress Essential



organic cotton



ikat/organic cotton

Aspect Halter

ikat/organic cotton





hempcell/ikat

Deliniate Belt



hempcell/ikat



hempcell/ikat



hempcell/ikat



milk modal



milk modal



milk modal





For more information and wholesale inquiries please contact Jessica Vaira either by e-mail at us3@we3.ca or by telephone at (604)879-8595.

Wholesale email: sales@fashioncapsule.ca

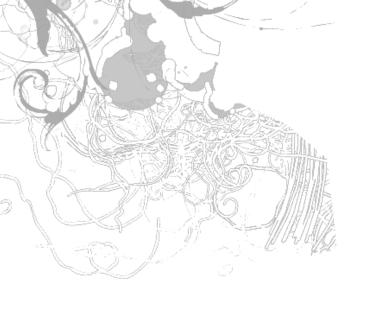
Deadline for orders: Oct 15th Delivery Window: March 15th - May 15th

> Payment options: Visa, MasterCard, AMEX, COD

Please call to inquire about stock levels and second run status.







Photography:
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Makeup/Hair:
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